



# 1 MISSION

2022 Annual Report

We're a community development organization giving people in poverty the opportunity to earn a house by serving their community.



## A Letter From the President

I first met Maria four years ago, as we began construction on her family's new house.

Along with her husband and children, she had recently moved to Puerto Peñasco from Sierra de Chihuahua, looking for better opportunities for their family. Besides an uncle, they didn't know anyone here. They were starting over.

On that February day, as I approached the makeshift house they had constructed using wooden pallets and sheets of plastic, the first thing that struck me about Maria was that as she reached out to shake my hand, she wouldn't look me in the eye. She kept her head down, looking at my feet.

Maria maintained a similar disposition over the next several weeks as construction continued on her house. One time she offered me some fresh, delicious, handmade tortillas at lunch time. But even then, she didn't say much and still didn't raise her gaze.

Once we finished construction on her house, I didn't have much personal contact with Maria. But I heard that Monchi, one of our community development trainers, had built a relationship with Maria. They met regularly, Monchi teaching her to read and write in Spanish (Maria's first language is an indigenous dialect).



**Monchi and others continued to invest in caring for Maria. And as Maria gained new skills in the context of genuine community, her confidence grew.**

In the spring of 2022, I attended the dedication for house #1,000 in 1MISSION's history—for a family that happens to live next door to Maria (more on that family in the pages that follow). As the ceremony was about to begin, I saw Maria walking over. Dressed in her best for this special occasion, I was amazed seeing her walking confidently with her head held high.

**When she extended her hand to greet me, she smiled and looked me right in the eye.**

This kind of transformation will take your breath away. It's the kind of experience that makes everything we do worth it. And it's a testament not just to Maria's own resilience but also to the faithful commitment of local staff like Monchi who show up, day after day, to build community one house—indeed, one relationship—at a time.

**“My life has changed because now we have a house, where we can all sleep safely under the same roof,” Maria says. “And Monchi has helped me a lot. She has been here with us. We always enjoy chatting and drinking coffee together.”**

When you partner with 1MISSION, you make these stories of transformation possible. So as you read the rest of this report, I hope you're encouraged.

And on behalf of our team, I want to thank for your partnering with us and the families we serve.



Greg Yochim  
President



In 2022, **77 families** earned safe, secure houses of their own.

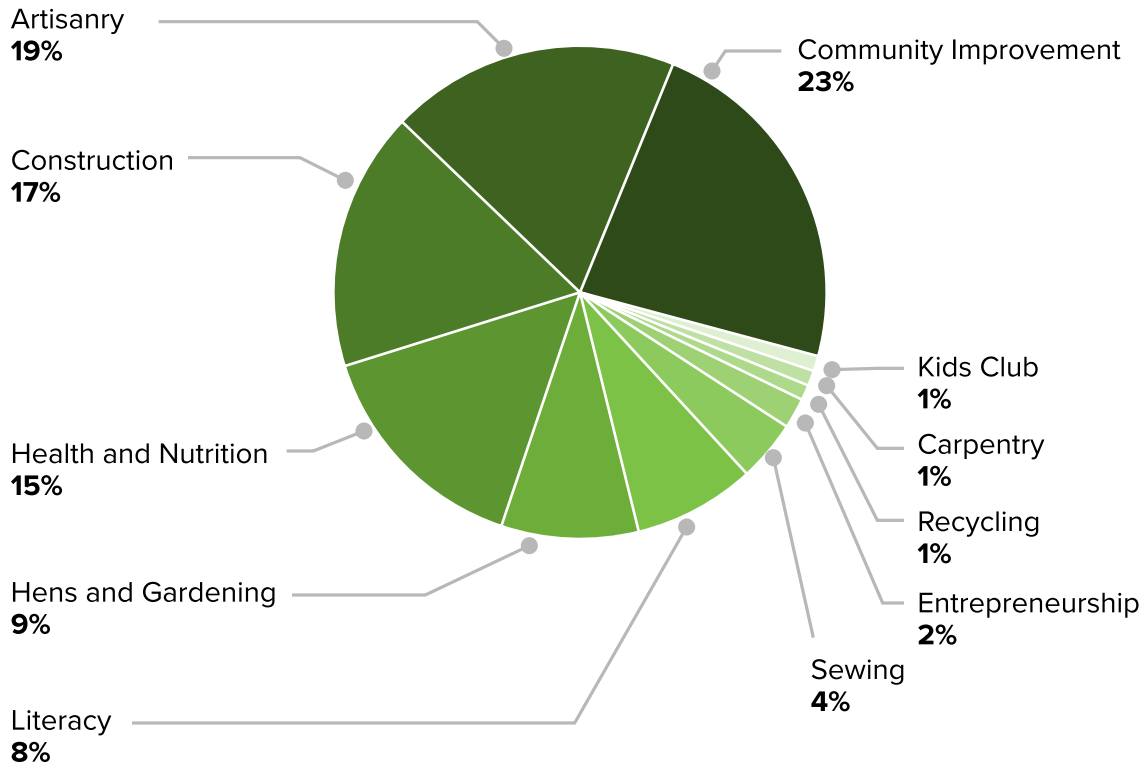
Since our founding in 2008, **1,057 families** in Mexico, El Salvador, and Nicaragua earned houses by serving more than **300,000 hours** in their communities.



# Community Development

The families we serve participate in a range of locally-led community development projects. Many families serving in these initiatives are in the process of earning hours towards a new home. But others participate simply because of the benefits to themselves and their neighbors.

Here is a breakdown of the **58,719 hours** served in the various initiatives in 2022.



## IMPACT STORY

# House #1,000!

Tim Hoiland, Communications Director

In the spring of 2022, we celebrated house dedication **#1,000** in 1MISSION's history with the Hernández Flores family in Puerto Peñasco, Mexico.

This was an exciting milestone for our team—something made possible through the partnership of every one of you who has supported this work over the past 14 years. It was an even bigger deal for the Hernández Flores family, who served hundreds of hours to earn their new house—and **those smiles tell the story.**



Watch the video!



When we celebrate **ONE THOUSAND HOUSES**, we're not just patting ourselves on the back for hitting a big round number. We're celebrating **ONE THOUSAND FAMILIES** who have taken the initiative to change the trajectory of their own lives.

**Thank you for partnering with 1MISSION and the families we serve. This celebration is only possible thanks to your generous support!**



# 1FUND

Through the 1FUND, a committed group of individuals, churches, foundations, and companies help cover U.S. operating costs and event sponsorships. This support frees us up to send more public donations directly to the field—making a lasting difference in the lives of the families we serve.

1FUND partners gain access to unique benefits that help them engage employees, make a social impact, and most importantly, make a lasting difference in the lives of the families 1MISSION serves. Benefits include brand visibility at events, digital promotion, invitations to build trips and exclusive events, and much more.

To learn more, contact Nate Hughes at [nate@1mission.org](mailto:nate@1mission.org).





## IMPACT STORY

# Building Dreams

Ana González, Project Coordinator

I like to say that at 1MISSION we don't just build houses—we build dreams.

I was thinking about that as we celebrated the grand opening of the “Building Dreams” community center and soup kitchen for children here in the community of Miguel Alemán in Mexico.

This project meets the need for a safe place where children, youth, and families can come to learn, find purpose, and dream. It is a place that truly inspires. Day to day, the center will serve as a meeting place for a whole range of community development workshops, from literacy classes to baking projects, and so much more. Eventually, we hope to offer computer classes too, using technology as a tool for development.

So much learning will happen here. And as we know, nutrition is essential for healthy brain function. A few weeks ago, in partnership with a local food bank and the City of Hermosillo, we opened a community dining room in the center where boys and girls are welcome to come at lunch and dinner for a plate of hot, nutritious food. The kitchen is 100% operated by volunteers from the community. And already we are serving more than 100 children each day.

On behalf of the community and my team in Miguel Alemán, I want to thank you for believing in 1MISSION, for believing in families, for believing in development, and for supporting the dreams of a community that now has a voice. Thanks to your partnership, we're seeing a new generation of leaders being raised up in this community.



## TEAM HIGHLIGHT

# Team-Building in Mexico

Katie Jensen, Executive Administrator

In September—for the first time ever, believe it or not!—the entire 1MISSION team gathered together in one place. The field teams from Puerto Peñasco and Miguel Alemán spent the whole week doing community development training at 1MISSION’s basecamp, and the US team joined the activities for the final two days.

The main goal of the retreat was to build a stronger sense of community on our team and to spend time reflecting on our shared work. We introduced ourselves and shared stories from our lives. We heard updates from the field. And we bonded over our love for the communities and the families we serve.

Because no 1MISSION retreat would be complete without some healthy competition, you better believe we did a few intense team-building activities, played some spirited games of sand volleyball, and had a lively and unforgettable evening of *lotería* (Mexican bingo)!

Together, our team also got a first glimpse of a project our team had been working on: [The True Story That Changes Everything: A Community Development Bible Study in Six Acts](#). This is a new resource made available to our church partners and trip participants in early 2023. If you haven’t read it yet, be sure to check it out!



## Board of Directors



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Chairman



**GREG YOCHIM**  
Member



**CHRIS LUNDBERG**  
Treasurer



**JASON LAW**  
Member



**LACY COOPER**  
Secretary

## Thunder Board

Members of our thunder board serve in an advisory role. They help us execute strategic goals throughout the year while advocating for 1MISSION in their spheres of influence. Like lightning and thunder, they're a force of nature. Unlike our board of directors, they do not have fiduciary and legal responsibilities.

Kirk Borg

Brett Ellens

Stacy Pingree

Vincent Clark

Shane Ettestad

Robin Reed

Lacy Cooper

Kim Freid

Mike Sims

Ryan Corry

Justin Hollman

Billy Thrall

Jonathan Cottrell

Jesse Johnson

Dan Tyre

Nicole Cottrell

Chris Lundberg

Michael Zajas

Chase Delperdang

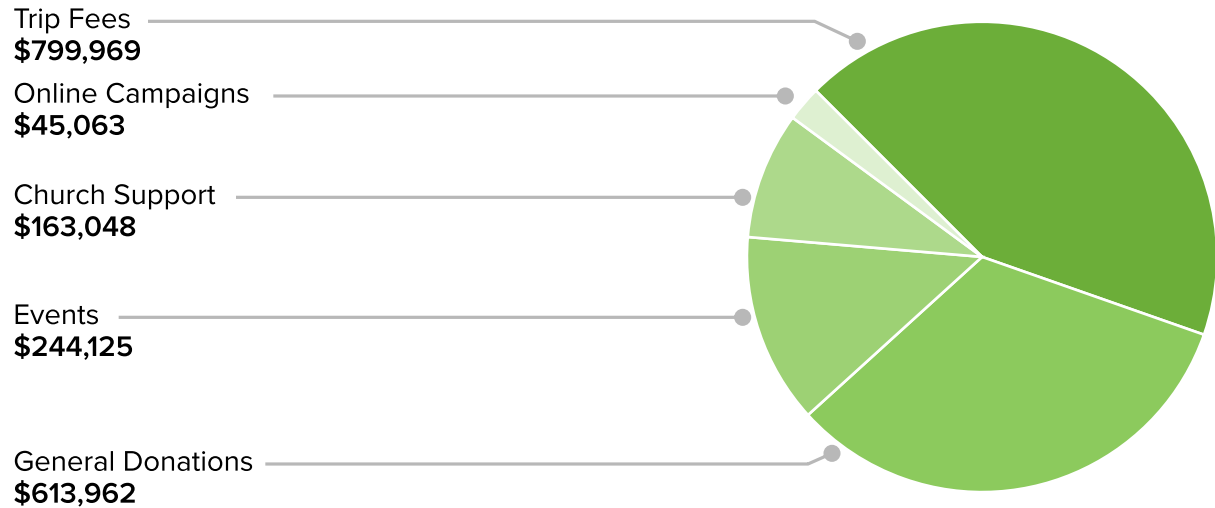
Hank Marshall

Josh Zuniga

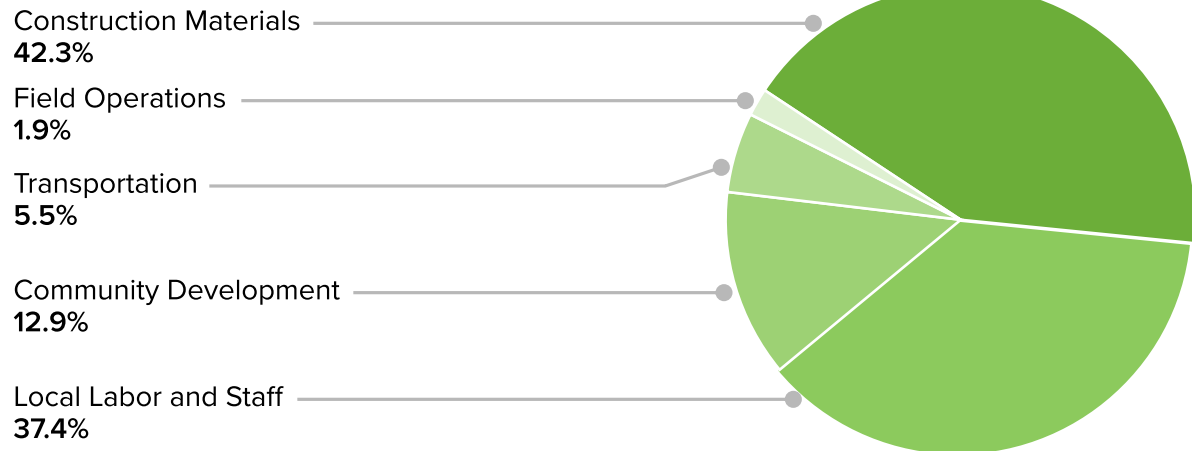


## 2022 Revenue

**\$1,866,167**



## 2022 Program Expenses



Note: The financial information on this page has been prepared prior to our 990 filing and may be subject to minor changes.



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